The Future of Transfer Agency Realised.
Refocus on what you do best

Focus on your strengths:
- Ensuring best investor outcome
- Portfolio management
- Delivering your strategy
- Differentiating your services
- Telling your story

Rely on a trusted partner:
- Protecting your brand with a service that is tailored to your investors needs
- Next generation TA platform to service your clients
- A range of customer engagement tools
- Data analytical capabilities

Reconnect with your investors

A future-proofed experience for your investors.
- Access new investors through new channels
- A first class investor journey
- Enhance and protect your brand

Rely on a trusted partner:
- A fully enabled cloud-based investor portal
- Enable and access new investment through your website
- Supported by a UK based, dedicated investor and manager service centre
Rely on a trusted partner:

- An approach underpinned by operational excellence
- A partner who understands Client Money, governance and operational risk mitigation
- The scale to proactively deal with the increasing regulatory headwinds
- Investment in technology, distribution support and service delivery

Asset managers are facing:

- Increasing complexity
- Increasing regulation
- Increasing demand for investor protection
- The need for transparency
- A changing distribution landscape

Fund Management Centre©
Investor portal

Use the camera on your phone and click on the link or use a QR code reader to view this video.

Link: https://bit.ly/2Gtrdcp
The world is changing

- Increasing regulation
- Shifting consumer needs and buying behaviour
- Acceleration of new disruptive technology

All of these create additional costs, risk and operational requirements for asset managers.

The buying behaviour of investors is changing

Investors now expect greater:

- Accessibility
- Transparency
- Real-time information
- Flexibility

To succeed in this new world asset managers need to:

- Stay relevant and react to a rapidly changing world
- Maximise and protect investor interaction
- Leverage technology to improve efficiency and reduce costs
- Create a compelling and relevant brand with differentiated services for investors
- Be more proactive
- Work harder than ever to stay connected to their clients

By 2020 over half of the global working population will be millennials and generation Z.
About us

People
Significant breadth of expertise from your industry
Over 200 dedicated staff committed to Transfer Agency

Robust and scalable technology
Link Group has invested £250m in technology over the past decade
Culture of continuous innovation

Scale and stability
Managing over £139bn of fund assets
Administering over £107bn of fund assets
ACD/ManCo to over 85 investment managers and over 260 funds

Well capitalised and listed on the Australian Stock Exchange
Market cap £1.48bn
Group revenues £738m
Operating EBITDA £187m
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